Acadiana 500 Tricycle Race Sponsorship Opportunities

Presenting Sponsor - \$5,000

- Exclusive naming rights to the main check-in area at the race Start/Finish line.
- Prominent display of your logo on all marketing materials, including social media.
- Tertiary logo placement on event day signage.
- Complimentary registration for four teams (a \$1,000 value).
- Prime location for your team tent at the Start/Finish line.
- Continuous live mentions from the announcer throughout the event.

Gold Sponsor - \$2,500

- Your name displayed at the race Start/Finish line.
- Prominent display of your logo on all marketing materials, including social media.
- Complimentary registration for three teams (a \$750 value).
- Prime tent location at the Start/Finish line.
- Logo placement on all event day materials and signage.
- Live mentions from the announcer's booth throughout the day.

Silver Sponsor - \$1,000

- Complimentary registration for two teams (a \$500 value).
- Logo placement on all event day materials and signage.
- Live mentions from the announcer's booth throughout the event.

Bronze Sponsor - \$500

- Complimentary registration for one team (a \$250 value).
- Logo placement on all event day materials and signage.
- Live mentions from the announcer's booth throughout the event.

Supporting Sponsor - \$300

• Your name, displayed on event day signage.

Race Team Sponsor - \$250

• Registration for one team.

Benefits for All Sponsors:

- Increase brand visibility and engage with the local community.
- Support a fun and healthy event promoting local culture and sportsmanship.
- Opportunities for onsite promotions and direct audience interaction.

Sponsor Form – Tax ID 72-6027939 Deadline March 1, 2025 Email Logo: hpellerin@metalsharkboats.com Mail check to: New Iberia Optimist Club 2808 Sugar Mill Rd New Iberia, La 70563

Questions: hpellerin@metalsharkboats.com

